



Laura A. Frase | Of Counsel, Dallas

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Ms. Frase is a full time Assistant Professor at UNT Dallas College of Law, teaching dispute resolution, negotiation and client interviewing/counseling. Over her career, she has handled many types of insurance defense matters, from defending individual cases to managing large dockets of complex matters for Fortune 500 companies, mid-sized clients and “Mom & Pop” shops. She has specialized in general casualty lines of litigation, including products liability, auto and trucking, premises liability, mass tort, and general insurance defense. Ms. Frase serves and has served as National Coordinating Counsel/Regional Counsel for multiple clients in mass tort claims as well as Negotiation/Settlement Counsel, having resolved thousands of matters generating significant cost savings for clients. She has crafted and taught numerous seminars on litigation and negotiating strategies, questioning techniques, and engineering characteristics of various clients’ product lines, training 100s of attorneys. Ms. Frase is an accomplished author on topics involving decision making biases, among other subjects, and a regular speaker on a variety of subjects involving negotiation. Finally, Ms. Frase is a trained Mediator.

## PRINCIPAL PRACTICE AREAS

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- Commercial Litigation
- Environmental Law
- Insurance Defense
- Mass Torts
- Mediation

## EDUCATION

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- Southern Methodist University, M.A., Dispute Resolution, 2013 (GPA 4.0)  
Concentrated on Negotiation and Conflict Resolution Theory/Management
- St. Mary’s University School of Law, J.D., San Antonio Texas, 1985  
Associate Editor, St. Mary’s Law Journal  
Phi Delta Phi, Academic Fraternity  
Honored by Order of the Barristers

DALLAS • FORT WORTH • AUSTIN

- Rhodes College, B.A., 1982

## EXPERIENCE

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Ms. Frase is a full time Assistant Professor at UNT Dallas College of Law, teaching dispute resolution, negotiation and client interviewing/counseling. Over her career, she has handled many types of insurance defense matters, from defending individual cases to managing large dockets of complex matters for Fortune 500 companies, mid-sized clients and “Mom & Pop” shops. She has specialized in general casualty lines of litigation, including products liability, auto and trucking, premises liability, mass tort, and general insurance defense. Ms. Frase serves and has served as National Coordinating Counsel/Regional Counsel for multiple clients in mass tort claims as well as Negotiation/Settlement Counsel, having resolved thousands of matters generating significant cost savings for clients. She has crafted and taught numerous seminars on litigation and negotiating strategies, questioning techniques, and engineering characteristics of various clients’ product lines, training 100s of attorneys. Ms. Frase is an accomplished author on topics involving decision making biases, among other subjects, and a regular speaker on a variety of subjects involving negotiation. Finally, Ms. Frase is a trained Mediator.

## BAR ADMISSIONS & CERTIFICATIONS

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- Texas, 1985
- U.S. District Courts for Northern, Southern, and Eastern Districts of Texas
- Oklahoma, 2005

## PROFESSIONAL & COMMUNITY INVOLVEMENT

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- State Bar of Texas
- Oklahoma Bar Association
- Claims & Litigation Management Alliance
- Texas Association of Defense Counsel
- Defense Research Institute
- Association of Conflict Resolution
- Dallas Women Lawyer Association
- AV Preeminent Rating – Martindale Hubbell
- Trained Mediator
- Junior League of Dallas
- Member of the Texas Bar College

## NEWS

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- Attorney Laura Frase’s “When Strategies Go Awry”, Part 6, published in Mealey’s Fracking Report
- Laura A. Frase to speak at Texas Association of Defense Counsel San Francisco meeting
- Laura Frase Appears in the CityBizList Online Publication with an article “The Drag of the Anchor: Diminishing the Negotiating Power of the First Demand”
- Attorney Laura Frase’s “When Strategies Go Awry”, Part 5, published in Mealey’s Litigation Report
- Attorney Laura Frase’s “When Strategies Go Awry”, Part 4, published in Mealey’s Fracking Report

- Attorney Laura Frase's "When Strategies Go Awry", Part 3, published by Mealey's
- Laura Frase to Speak to the Collin County Bar Association
- Attorney Laura Frase's "When Strategies Go Awry", Part 2, published by Mealey's
- Attorney Laura Frase's "When Strategies Go Awry", Part 1, published by Mealey's
- Cantey Hanger Partner, Laura A. Frase, Will Be Speaking at the Association of Corporate Counsel Annual Meeting

## PUBLICATIONS & PRESENTATIONS

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- ["When Strategies Go Awry: Part 6 In A Series On Cognitive Biases And Their Impact"](#), Mealeys Fracking Report, Vol. 5, #4 (April, 2018)
  - ["When Strategies Go Awry: Part 5 In A Series On Cognitive Biases And Their Impact"](#), Mealeys Litigation Report, Vol. 33, #3 (March 14, 2018)
  - ["When Strategies Go Awry: Part 4 In A Series On Cognitive Biases And Their Impact"](#), Mealeys Fracking Report, Vol. 5, #2 (Feb. 13, 2018)
  - ["The Drag of the Anchor: Diminishing the Negotiating Power of the First Demand"](#), citybizlist online (Jan. 19, 2018)
  - ["When Strategies Go Awry: Part 3 In A Series On Cognitive Biases And Their Impact"](#), Mealeys Emerging Toxic Torts, Vol. 32 #23 (Jan. 10, 2018)
  - ["When Strategies Go Awry: Part 2 In A Series On Cognitive Biases And Their Impact"](#), Mealeys Emerging Toxic Torts, Vol. 26 # 17 (Dec. 5, 2017)
  - ["When Strategies Go Awry: Part 1 In A Series on Cognitive Biases And Their Impact"](#), Mealey's Emerging Toxic Torts, Vol. 26, #15 (Nov. 17, 2017)
  - "Liability of Equipment Manufacturers for Products of Another: Is Relief in Sight?" Silica, Harris Martin Columns
  - "Bostic v. Georgia-Pacific: The Texas Supreme Court Extends and Refines Substantial Factor Causation," Harris Martin: Columns, August 2014.
  - "Bostic v. Georgia-Pacific: The Texas Supreme Court Extends and Refines Substantial Factor Causation," Mealey's Litigation Report, Asbestos, August 2014.
  - "Recent Development Bankruptcy: Pre-Petition Acceleration of Mortgage Debt of Principal Residence-Arrearages May Be Cured Under Chapter 13 Plan and Original Payment Schedule Reinstated," 16 St. Mary's Law Journal 527 (1985)
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